



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003-3021

**Contract # 850264**

**Schedule Dates** 09/12/12-09/17/12  
**Advertiser** Priorities USA Action (36239)  
**Agency/T-Code** Mundy Katowitz Media (6585)/127439326  
**Product** Political - US President (1174)  
**Brand** Democrat (Pro) (176850)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** PLACEMENT,MEDIA  
**Phone/Fax** (202) 675-6936 /  
**CPE** 321/340/1560  
**Account Types** National/Political PAC - Agency  
**Billing Type** Weekly/Irregular  
**Comments** PRIOR USA ACT 9/11

**Date Entered** 08/22/12  
**Last Modified** 09/17/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06288359  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,455.00  
**Net Total** \$8,245.00  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Sep. 2012	15	\$9,700.00
<b>Grand Total:</b>	<b>15</b>	<b>\$9,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/12-09/14/12	4	:30	12:05A- 1:05A (ET)						1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
2.0	Normal Line / SPOT	09/14/12-09/14/12	4	:30	5:29P- 5:58P (ET)						1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
3.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	7A- 9A (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
4.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	12:35A- 1:30A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
5.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	6P- 6:30P (ET)							1			\$750.00		Norfolk (WVEC) (WVEC)	13 NWS AT 6PM	8/22/12
6.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	5:58A- 8A (ET)							1		1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
7.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	6:58P- 7:57P (ET)							1		1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	8/22/12
8.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	8A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
9.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/22/12
10.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	6P- 6:30P (ET)								1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	8/22/12
11.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	5:58A- 8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
12.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	8A- 9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12
13.0	Normal Line / SPOT	09/13/12-09/13/12	4	:30	12P- 12:57P (ET)					1				1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12

**CONFIRMATION CONTRACT**

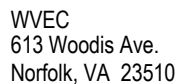
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003-3021

<b>Schedule Dates</b>	09/12/12-09/17/12
<b>Advertiser</b>	Priorities USA Action (36239)
<b>Agency/T-Code</b>	Mundy Katowitz Media (6585)/127439326
<b>Product</b>	Political - US President (1174)
<b>Brand</b>	Democrat (Pro) (176850)
<b>Salesperson</b>	Blair, Cheryl (2205)
<b>Sales Office</b>	TeleRep - Philadelphia
<b>Buyer Name</b>	PLACEMENT,MEDIA
<b>Phone/Fax</b>	(202) 675-6936 /
<b>CPE</b>	321/340/1560
<b>Account Types</b>	National/Political PAC - Agency
<b>Billing Type</b>	Weekly/Irregular
<b>Comments</b>	PRIOR USA ACT 9/11

<b>Date Entered</b>	08/22/12
<b>Last Modified</b>	09/17/12
<b>Entered By</b>	Penne Marsh
<b>CO-OP</b>	No
<b>Headline #</b>	06288359
<b>Demo</b>	
<b>Order Type</b>	Normal
<b>Package Deal</b>	
<b>Commission %</b>	15.00
<b>Commission</b>	\$1,455.00
<b>Net Total</b>	\$8,245.00
<b>Sales Tax</b>	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	15	\$9,700.00
Grand Total:	15	\$9,700.00

[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------